

Common Sign Substrates Pricing and Applications

Material	Window Graphics/ Decals	Indoor and/or Outdoor Banners	Vehicle Graphics	Mounted Signage	Art Reproduction
ESM BlockOut Scrim Banner \$2.78/sq. ft. • 2 Sided • Flame retardant • Durable up to 3 years outdoors		✓			
VSM PolyProp Banner \$1.40/sq. ft. • 8 mil matte finish • Tear resistant • Durable up to 3 months outdoors		✓		✓	
ESM View-Through-Vinyl \$4.65/sq. ft. • One-Way-View capability • Removable adhesive • Durable up to 2 years outdoors	✓	✓	✓		
ESM Calendered Wrap Vinyl 1.73/sq. ft. • 4 mil luster finish • Removable Adhesive			✓		
ESM Clear Calendered Vinyl \$1.38/sq. ft. • 3 mil • Permanent Adhesive • Durable up to 3 years outdoors	✓		✓	✓	
ESM Glossy or Matte Calendered Vinyl \$1.38/sq. ft. • 3 mil • Permanent Adhesive • Durable up to 2 years outdoors	✓	✓	✓	✓	
PCM Matte Cling Vinyl \$2.85/sq. ft. • 7 mil static cling • Water resistant • Short term outdoor application	✓		✓		
ESM Solvent Glossy Paper \$1.34/sq. ft. • 7.5 mil • Indoor use only		✓		✓	
SCM Glossy Photobase Paper \$1.69/sq. ft. • 7.5 mil • Indoor use only		✓		✓	
PCM Water-Fast Backlit Film \$2.12/sq. ft. • Reverse imaged means no laminate • Yields intense colors		✓		✓	
PCM Artist's Canvas \$3.40/sq. ft. • 7 oz. cotton/polyester blend • Water resistant • Durable up to 75 years indoors		✓			✓
PQM Provence Rag Soft White \$3.45/sq. ft. • 310 gsm - 20 mil • 100% cotton fiber • PH neutral, acid & lignin free • Water resistant • Durable up to 100 years indoors		✓			✓

PLEASE NOTE: Other Materials are available that are not listed here. Please ask your representative for details.
The prices listed here include the substrate and cost of printing.

Lingraph

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